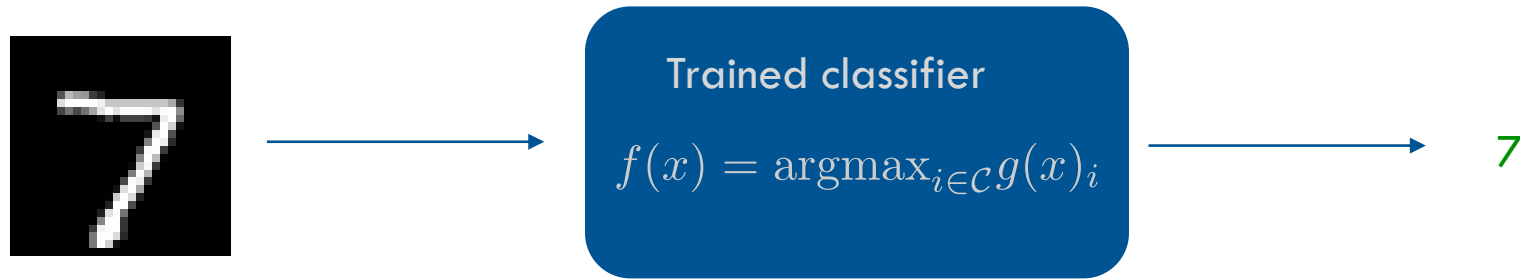


# Generating Adversarial Examples using Gradient Descent

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# Standard Classification

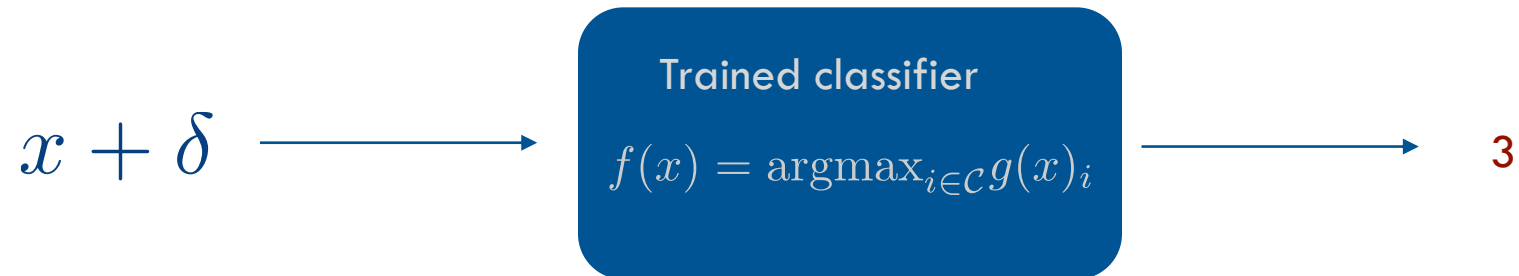


- Classifier chooses class with highest 'score'
- Examples of possible classifiers:
  - Logistic Regression
  - Support Vector Machines
  - Neural Networks
- **Q:** Can we modify this input so the trained classifier provides the wrong output?

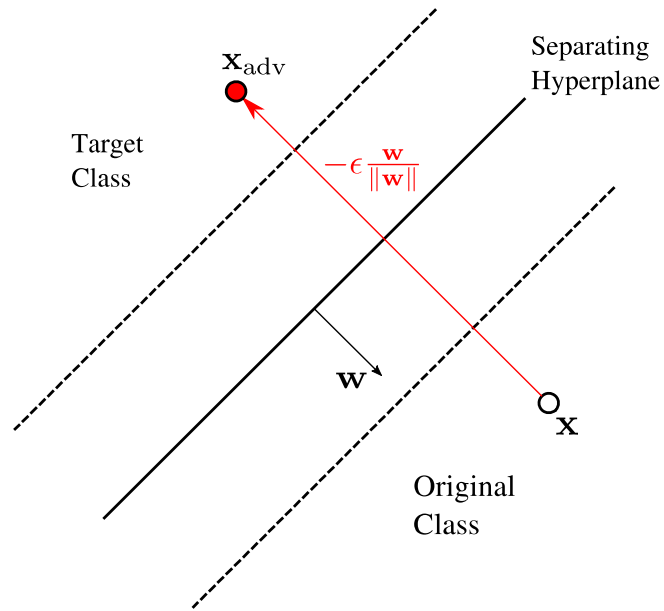
# Adversarial Examples

Find the smallest perturbation  $\delta$  such that:

$$f(x + \delta) \neq f(x)$$



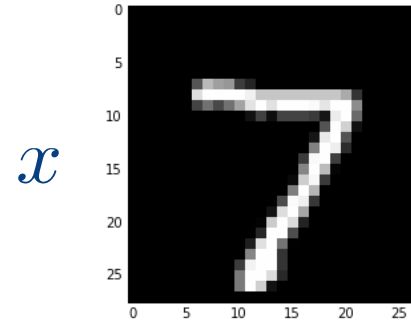
# Adv. Examples for Linear Classifiers



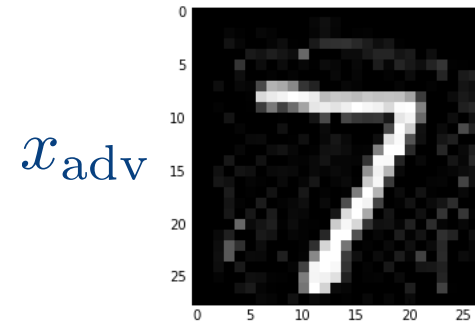
$$x_{adv} = x - \epsilon \frac{w}{\|w\|_2}$$

$$\epsilon \in [0, \infty)$$

Attack on two-class Linear Classifier



Classified as 7



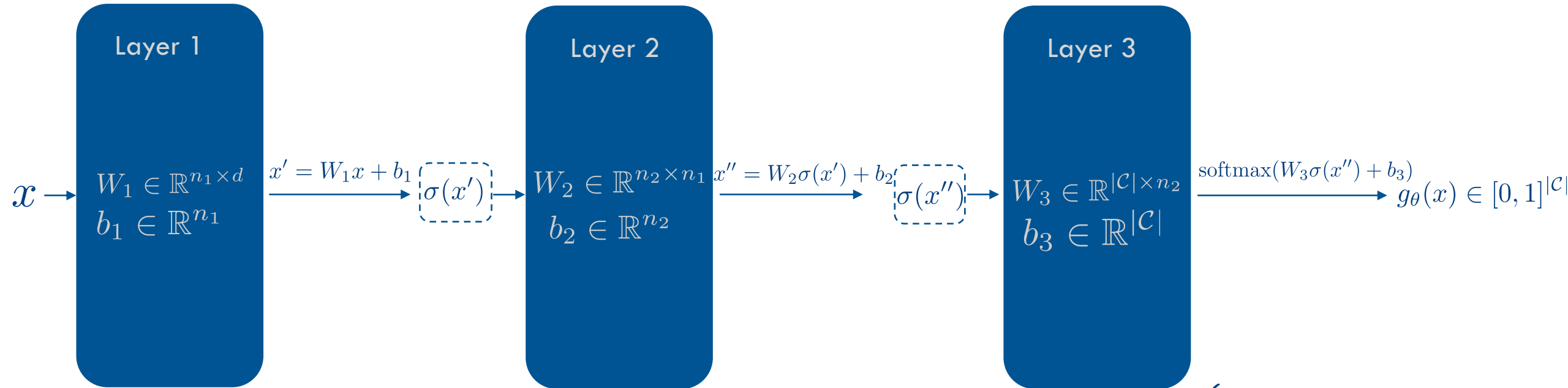
Classified as 3!

Adversarial image with  $\epsilon = 2.0$ .

Leads to 100% misclassification on test set.

$\epsilon$  is the amount of perturbation or adversarial budget

# Overview: Neural Networks



$\sigma(\cdot)$  is an element-wise non-linear function, e.g. Rectified Linear Unit

$$\sigma(a) = \begin{cases} 0, & a < 0, \\ a, & a \geq 0 \end{cases}$$

$$\text{softmax}(z) = \frac{e^{z_i}}{\sum_i e^{z_i}}$$

$$J(g_{\{W_1, b_1, W_2, b_2, W_3, b_3\}}) = J(g_\theta) = \text{loss}(g_\theta(x), y)$$

# Remember: Stochastic Gradient Descent

Each update step to the **parameters** to minimize loss is:

$$\begin{aligned}\theta_t &= \theta_{t-1} - \alpha \nabla_{\theta} J(g_{\theta}) \\ &= \theta_{t-1} - \alpha \nabla_{\theta} \text{loss}(g_{\theta}(x), y)\end{aligned}$$

Q: Can we use the same idea to maximize loss over an input?

# Single Gradient Ascent Step

**Untargeted Adversarial Example:** 
$$x_{\text{adv}} = x + \epsilon \frac{\nabla_x \text{loss}(g_\theta(x), y)}{\|\nabla_x \text{loss}(g_\theta(x), y)\|}$$

**Intuition:** Move the point in the direction of the gradient, this locally increases the loss the most

**Q:** How do we move the example such that it is classified in some specific target class  $T$  ?

**Targeted Adversarial Example:** 
$$x_{\text{adv}} = x - \epsilon \frac{\nabla_x \text{loss}(g_\theta(x), T)}{\|\nabla_x \text{loss}(g_\theta(x), T)\|}$$

# Multi-step Projected Gradient Descent

**Multi-step, untargeted adversarial example:**

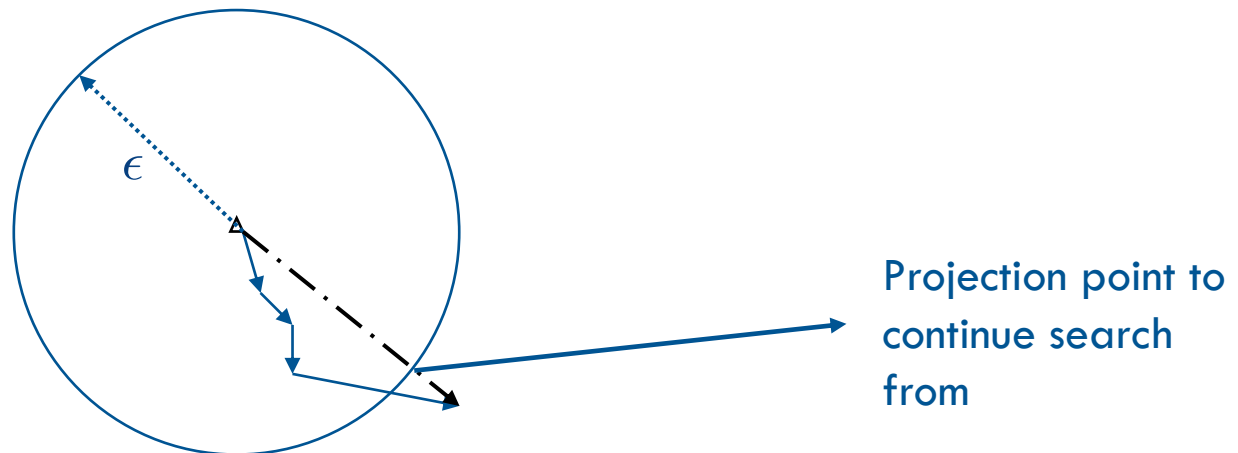
$$x_{\text{adv}}^t = P_{x, \epsilon} \left( x_{\text{adv}}^{t-1} + \alpha \frac{\nabla_{x_{\text{adv}}^{t-1}} \text{loss}(g_{\theta}(x_{\text{adv}}^{t-1}), y)}{\|\nabla_{x_{\text{adv}}^{t-1}} \text{loss}(g_{\theta}(x_{\text{adv}}^{t-1}), y)\|} \right)$$

**Multi-step, targeted adversarial example:**

$$x_{\text{adv}}^t = P_{x, \epsilon} \left( x_{\text{adv}}^{t-1} - \alpha \frac{\nabla_{x_{\text{adv}}^{t-1}} \text{loss}(g_{\theta}(x_{\text{adv}}^{t-1}), T)}{\|\nabla_{x_{\text{adv}}^{t-1}} \text{loss}(g_{\theta}(x_{\text{adv}}^{t-1}), T)\|} \right)$$

$P_{x, \epsilon}$  projects the adversarial example back onto an  $\epsilon$ -ball around the original input

**Intuition:** Search for empirically best perturbation using small steps





# Advanced: Robust Training

For  $e$  in  $[1, E]$

for samples  $i$  in  $[1, N]$

1. Compute adversarial example  $x_{i, \text{adv}}^T$  for current state  $\theta_{t-1}$
2. Compute adversarial loss  $\text{loss}(g_{\theta_{t-1}}(x_{i, \text{adv}}^T), y)$
3. Compute gradient  $\nabla_{\theta} \text{loss}(g_{\theta_{t-1}}(x_{i, \text{adv}}^T), y)$
4. Update gradient  $\theta_t = \theta_{t-1} - \alpha \nabla_{\theta} \text{loss}(g_{\theta_{t-1}}(x_{i, \text{adv}}^T), y)$