## Bayesian Machine Learning, MLE, MAP - I

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- Particularly useful when we do not have a large amount of data - use what we know about the model than depend on the data.
- Also allows us to predict with confidence quantified typically using variance.


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- $P($ Test $=-$ vel $\mid$ Disease $=$ False $)=0.99$
- Also, the disease is a rare one. Only one in 10,000 has it.
- Given the result of test is positive, what is the probability that someone has the disease?


## Bayes Rule

- $P(T \mid D)=0.99$
- $P(\bar{T} \mid \bar{D})=0.99$
- $P(T \mid \bar{D})=0.01$
- $P(\bar{T} \mid D)=0.01$
- $P(D)=10^{-4}$
- $P(\bar{D})=1-10^{-4}$

Given the above, calculate $P(D \mid T)$.

## Problem

$$
\begin{equation*}
P(D \mid T)=\frac{P(T \mid D) P(D)}{P(T)} \tag{1}
\end{equation*}
$$

$$
\begin{align*}
& P(D \mid T)=\frac{P(T \mid D) P(D)}{P(T)}  \tag{2}\\
&=\frac{P(T \mid D) P(D)}{P(T \mid D) P(D)+P(T \mid \bar{D}) P(\bar{D})} \\
&=\frac{(.99)\left(10^{-4}\right)}{(.99)\left(10^{-4}\right)+(.01)\left(1-10^{-4}\right)}
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\begin{gather*}
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=\frac{(.99)\left(10^{-4}\right)}{(.99)\left(10^{-4}\right)+(.01)\left(1-10^{-4}\right)}=0.09 \ll 0.99
\end{gather*}
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## Bayes Rule

- Notation: Let $\theta$ denote the parameters of the model and let $\mathcal{D}$ denote observed data. From Bayes Rule, we have

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P(\theta \mid \mathcal{D})=\frac{P(\mathcal{D} \mid \theta) P(\theta)}{P(\mathcal{D})}
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- In the above equation $P(\theta \mid \mathcal{D})$ is called the posterior, $P(\mathcal{D} \mid \theta)$ is called the likelihood, $P(\theta)$ is called the prior and $P(\mathcal{D})$ is called the evidence.


## Likelihood, Prior and Posterior

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- Prior $P(\theta)$ is the knowledge we incorporate into the model, irrespective of what the data has to say. As an example, if we have $n$ model parameters, $\theta \sim \mathcal{N}\left(0, I_{n}\right)$ could be the knowledge we are incorporating into the model.


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- Posterior $\propto$ Likelihood $\times$ Prior


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- Similarly, for timestamp $n$, we will have $P\left(\theta \mid \mathcal{D}_{1}, \mathcal{D}_{2}, \mathcal{D}_{3}, \ldots \mathcal{D}_{n-1}\right)$ acting as the prior knowledge before we observe $\mathcal{D}_{n}$.


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Figure 1: Online Learning: Variation of Prior as more data points arrive.

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- Idea find MLE estimate for $\theta$


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- $P\left(D_{1}, D_{2}, \ldots, D_{n} \mid \theta\right)=\theta^{n_{n}}(1-\theta)^{n_{t}}$
- Log-likelihood $=\mathcal{L L}(\theta)=n_{h} \log (\theta)+n_{t} \log (1-\theta)$
- $\frac{\partial \mathcal{L L}(\theta)}{\partial \theta}=0 \Longrightarrow \frac{n_{h}}{\theta}+\frac{n_{t}}{1-\theta}=0 \Longrightarrow \theta_{M L E}=\frac{n_{h}}{n_{h}+n_{t}}$


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Thus, the solution is a maxima.

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Thus, the solution is a maxima.
Any issues with maximum likelihood estimate or MLE?

## Maximum A Posteriori estimate (MAP)

- MLE does not handle prior knowledge: What if we know that our coin is biased towards head?
- MLE can overfit: What is the probability of heads when we have observed 6 heads and 0 tails?


## Maximum A Posteriori estimate (MAP)

Goal: Maximize the Posterior

$$
\begin{array}{r}
\hat{\theta}_{\text {MAP }}=\underset{\theta}{\arg \max P(\theta \mid \mathcal{D})} \\
\hat{\theta}_{\text {MAP }}=\underset{\theta}{\arg \max P(\mathcal{D} \mid \theta) P(\theta)} \tag{5}
\end{array}
$$

